

Rachel Wnorowski, PMP

TECHNICAL PRODUCT MANAGEMENT

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Data-driven leader with 25+ years' experience delivering innovative, consumer-obsessed solutions for global product portfolios. Expert in strategic vision, product lifecycle management, and cross-functional collaboration. Passionate about leveraging technology and analytics to drive business outcomes and inspire every athlete in the world.

Core Competencies

- ◆ Driving Product Vision
- ◆ Delivery Management
- ◆ Managing Roadmap
- ◆ Cross-Functional Alignment
- ◆ Feature Integrations
- ◆ Product Lifecycle Mgmt.
- ◆ Data Analytics & Insights
- ◆ Driving Clear Metrics
- ◆ Gap & Solution Assessment
- ◆ Sustainability Delivery
- ◆ Business Collaboration
- ◆ Design Thinking
- ◆ Superior User Experiences
- ◆ Exceptional Leadership
- ◆ Problem Solving

Experience

Nike, Inc. — Beaverton, Oregon

2012 — Present

Lead Product Manager / Lead Product Owner / Senior Product Owner

November 2018 — Present

Product management across products, portfolios, platforms/engines, and cross-team collaboration. Lead for Global Line Planning, the Global Sustainability technical portfolio and team, Innovation Collaborations tools, Operational Excellence portfolio, and Size & Fit consumer creation, design, and innovation products.

- ◆ Led the global realignment of product construct changes across Consumer Product & Innovation teams — supporting updates to over 1.4 million active products, enabling the new Move to Sport offense.
- ◆ Oversaw Global Line Planning and Sustainability tools from prototype through production release, using data-driven decision making and long-term roadmap expansion for Merchandising, Footwear, Apparel, Innovation, and Sustainability teams.
- ◆ Managed the Sustainability and Innovation Collaboration engineering teams — off-shore, near-shore, and on-campus — coordinating DevOps, testers, front-end and full-stack engineers across web apps, cloud systems, SaaS integrations, and API solutions.
- ◆ Expanded the Global Sustainability technical portfolio with business/financial reporting, data analysis, and design thinking; tied delivery to metrics including user feedback, accuracy, and carbon-reduction and consumer-facing sustainability goals.
- ◆ Managed Size & Fit product for Advanced Innovation, integrating AI/ML insights to advance inclusive sizing and body-image capture objectives.

Senior Project Manager / Business Consultant

Summer 2014 — November 2018

- ◆ Coordinated Email Archiving and eDiscovery subprojects within the Email Exchange/Archiving Upgrade Program, partnering with Technical Infrastructure Services, Global Technology, and Nike Legal to define and implement data-retention and eDiscovery requirements on Legal's critical path.

- ◆ Led vendor coordination for archive migration, documenting business requirements and testing needs, and maintaining a high standard of communication across core team, architecture, engineering, senior management, and SMEs.

Senior Project Coordinator / Manager

Summer 2012 — Spring 2014

- ◆ Managed deployment and application upgrades of the global document-management solution for Nike Legal, including migration of content across two existing repositories and rollout to regions with no prior solution.
- ◆ Forecast and tracked project costs, vendor and chargeback management, schedules, and budget-vs-actual analysis; led project documentation, status reporting, and stakeholder coordination.

Epiq Systems, Inc. — Beaverton, Oregon (fka Poorman Douglas)

1999 — 2012

Project Manager

National provider of technology-enabled Class Action, mass-litigation, and government-project administration

- ◆ As a senior professional-services team member, managed the firm's most complex projects end to end — client consulting, staff training, SOP development, RFP/RFI response, project execution, and escalation management.
- ◆ Directed teams of 3–6 (product coordinators, engineers, testers), sized to project needs; interviewed candidates and made hiring recommendations and decisions.
- ◆ Owned projects with high data-security requirements at NIST, FISMA, HIPAA, and PCI levels, including infrastructure-level IT security audits.
- ◆ Served as business sponsor and trainer for dashboard, CSM, and claims-processing tools, coordinating releases, user-acceptance testing, and release approvals with technical analysts.

Certifications

Project Management Professional (PMP) — 2011, renewed 2023

Technology Scrum Master — Scrum Alliance, 2017

SAFe Product Owner / Product Manager — 2017

Six Sigma Green Belt — GE Corporate, 2004

Project Management Certificate — Portland State University, 2010

Recognition

Peer & leader "High Five" nominations — 2021–2024

Milestone Award — Legal Compliance Initiative, 2018

Achievement Award — 100% Client Satisfaction, 2010

Legendary Service Award — 2006

Education

B.A., Political Science / International Studies — Japanese minor

University of Oregon, Eugene · Waseda University, Tokyo